

**The Commission on Social
Determinants of Health: Where Next?**

**GAINING THE EFFECTIVE
SUPPORT OF
INTERNATIONAL AGENCIES**

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Gaining the Effective Support of International Agencies

THREE PARTS:

- **ORIENTATION** of the Speaker
- **CHALLENGES** Ahead
- **STRATEGY** for Overcoming the Challenges

Speaker's Orientation

- **BELIEF:** The World Will Be a Much Better Place if The Recommendations of the Commission Are Taken Seriously by International Agencies and Others
- **OUTLOOK:** More Pragmatic than Visionary
- **EXPERIENCE:** Years of Trying to Influence International Agency Policy - with Varying Degrees of Success

Challenges Ahead

- Challenge One:
“WE’RE ALREADY DOING THAT”
- Challenge Two:
“WE CAN’T DO THAT”

Suggestions for Strategy

- **DIFFERENTIATE:**
 - Recognize that Different International Agencies Are Better Suited for - and Can Be More Easily Persuaded to Do - Some Things Than They Can Others
 - In Working with Different Agencies, Focus on The Things They Can Do Best
 - For Other Things, Work around the Agencies
- **GET SPECIFIC:**
 - About Measures
 - About Countries